



**Neithercut** ADVISORS LLC

## News Release

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### Community Foundation of SE Michigan Awards Fifth Contract to Neithercut Advisors

**Detroit, Mich. – Oct. 15, 2008 -- Neithercut Advisors LLC** of Detroit has been awarded a fifth contract and has been asked to continue providing philanthropy guidance and counsel to the **Community Foundation for Southeast Michigan (CFSEM)**. **The new assignment requires Neithercut Advisors to inventory and assess civic leadership programs in the United States, and to identify the leading thought leaders on civic leadership.**

**In 2007 and 2008, Neithercut Advisors** was instrumental in the conceptualization, development and launch of **CFSEM's New Economy Initiative for Southeast Michigan**, a \$100-million, eight-year collaborative involving 10 national and local foundations, including Ford, Kellogg, Kresge, Knight, Mott, Skillman, McGregor, Hudson-Webber, and Fisher.

**Mark E. Neithercut**, founder of **Neithercut Advisors**, says that **CFSEM** is an example of how more organizations are taking a long-term, strategic approach in determining how to leverage their resources and generate the greatest impact.

“Our focus is on long-term solutions for restoring southeast Michigan to a position of leadership,” **Neithercut** says. “A growing number of foundations like **CFSEM** are adopting carefully-crafted strategies for achieving specific and measurable results.”

**Neithercut** applies this philosophy in working with many organizations and philanthropic interests around the United States; recent clients include **The Kresge Foundation**, the **Colorado Health Foundation** and the **Kansas Health Foundation**. Prior to founding **Neithercut Advisors**, **Neithercut** was vice president of a \$600-million community foundation, trustee of a family foundation and program officer at a \$2-billion private foundation. He is also a former professor at the University of Alabama and Wayne State University in Detroit. He holds a Ph.D. in geography and urban planning from the University of British Columbia, master's degree from Michigan State University and Bachelor of Arts from University of Michigan. He lives in Grosse Pointe Farms, Michigan.

**Neithercut Advisors** provides consulting and management services to private foundations, family foundations and charitable individuals to elevate the effectiveness of their philanthropic activities. It is based in Detroit. For information, go to [www.neithercutadvisors.com](http://www.neithercutadvisors.com).

**CFSEM**, founded in 1984, is located in Detroit and works to improve the region's quality of life by supporting a wide variety of activities benefitting education, arts and culture, health, human services, community development and civic affairs. For information, go to [www.cfsem.org](http://www.cfsem.org).

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