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Neithercut Philanthropy Advisors to Pioneer New Planning Tool for Family Foundations

Detroit -- May 11, 2011 – Neithercut Philanthropy Advisors LLC, with offices in Detroit and Chicago, has been selected by Max M. & Marjorie S. Fisher Foundation of Southfield, Michigan to implement the National Center for Family Philanthropy's Pursuit of Excellence process. This is the third project awarded by Max M. & Marjorie S. Fisher Foundation to Neithercut Philanthropy.

The Pursuit of Excellence process is the only strategic planning tool designed specifically for family foundations. It is distinct from other tools of its kind, because in addition to assessing current operations of a foundation and helping with their plan for the future, the process gives the trustees of a foundation a way to examine how family roles and family dynamics shape its operations. The National Center for Family Philanthropy developed the process and pilot-tested it with a number of family foundations. Since the pilot phase was completed, Neithercut Philanthropy Advisors will be the first firm in the United States to implement the Pursuit of Excellence process for a family foundation.

Neithercut Philanthropy Advisors (NPA) works with foundation and charitable individuals to create strategies for effective rewarding philanthropy. NPA is one of only 20 firms in the U.S. that has completed the National Center for Family Philanthropy training necessary to lead a family foundation through the Pursuit of Excellence assessment process. Recent clients of Neithercut Philanthropy Advisors include the Kansas Health Foundation, the Matilda Wilson Foundation, the Annabelle Foundation, and the Ruth Mott Foundation. For information, go to www.neithercutphilanthropy.com.

The Max M. & Marjorie S. Fisher Foundation was formed in 1955 and endowed following the death of Mr. Fisher in 2005. The Foundation's core philosophy is grounded in the beliefs of its founders and the family's shared Jewish values that life's purpose is found in service to others, in creating opportunities for those who lack them, empowering individuals in self sufficiency, providing life-saving resources for those without them, and supporting human community in all its forms from families to coalitions, cities to nations. While remaining flexible in its approach, the areas in which the Foundation seeks to have impact include strengthening youth and families, Jewish issues, HIV/AIDS, as well as education, culture and the arts. During the course of the last four years the Foundation has placed in motion nearly \$60 million on three continents. For information, go to www.mmfisher.org.