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## Neithercut Advisors to implement Major philanthropy project for the *Kansas Health Foundation*

**Detroit, Mich. – March 30, 2009 – Neithercut Advisors LLC** in Detroit has been selected by the **Kansas Health Foundation** to lead the planning and implementation process for a major community-based initiative to improve the health of Kansas residents.

**Neithercut Advisors**, which advises foundations and charitable individuals on creating effective rewarding philanthropy, will lead the planning and implementation process for the second 10 years of GROW (Giving Resources to Our World) Healthy Kansas, a major project of the **Kansas Health Foundation**. The project's goal is to help more Kansas community foundations build permanent resources to measurably improve the health of local residents.

In a previous assignment, **Neithercut Advisors** conducted extensive research regarding the needs of Kansas community foundation and designed a new \$30 million program to strengthen the field over the next 10 years. This new assignment has the firm leading the implementation of the program, including the development of the program's publications to announce the program. The firm will also establish benchmarks for the project and develop the necessary metrics to track the program's success.

“National and regional foundations have a growing interest in working with local community foundations to achieve long-term strategic goals,” said **Mark Neithercut**, principal and founder of **Neithercut Advisors**. “One of the challenges of designing this type of program is ensuring that the local community foundations are strengthened and not weakened as a result of their participation. GROW Healthy Kansas in an innovative program to improve the health and wellbeing of the people of Kansas, but it also is designed to support and nurture local community foundations. We are proud to be providing our services to what could become a model for community health initiatives around the United States.”

This is Neithercut Advisors' fourth assignment with the **Kansas Health Foundation**.

The **Kansas Health Foundation** is a private philanthropy dedicated to improving the health of all Kansans. Using a strategic grant-making approach, the Foundation seeks opportunities to invest its resources in people and projects that meet its mission and create long-term, sustainable health improvements. Based in Wichita, the Foundation strategically allocates approximately \$23 million annually in generally one of four categories: public health, policy, leadership and children's health. For more information, go to [www.kansashealth.org](http://www.kansashealth.org).

**Neithercut Advisors** works with many organizations and philanthropic interests around the United States; recent clients include **Ruth Mott Foundation**, **The Kresge Foundation**, **Colorado Health Foundation** and **Community Foundation for Southeast Michigan**. Prior to founding **Neithercut Advisors**, **Neithercut** was vice president of a \$600-million community foundation, trustee of a family foundation and program officer at a \$2-billion private foundation. He is also a former professor at the University of Alabama and Wayne State University in Detroit. **Neithercut holds** a Ph.D. from University of British Columbia, master's degree from Michigan State University and bachelor of arts from University of Michigan. He lives in Grosse Pointe Farms, Michigan. For more information, go to [www.neithercutadvisors.com](http://www.neithercutadvisors.com)

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