



Neithercut ADVISORS LLC

News Advisory & Community Calendar

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Philanthropy Expert to Speak on “Enhancing the Impact Of Your Charitable Giving,” Friday, July 11 in Bay View

WHO:

Mark E. Neithercut, founder of Neithercut Advisors LLC in Detroit, Michigan advises family and private foundations, as well as families and individuals, on optimizing the impact and results of their financial support. *Neithercut says that philanthropy is much more than short-term charitable giving. Instead, philanthropy should be viewed as a carefully-crafted strategy for achieving specific and measurable results.* He applies this belief in working with many organizations and philanthropic interests around the United States.

WHAT:

Part of the *Current Issues Forum* of the Bay View Association

WHEN:

10 a.m., Friday, July 11, 2008

WHERE:

Loud Hall, Room 13, Bay View, Michigan

WHY:

The Internet and globalization have increased the number of charitable giving avenues for individuals. In addition, more donors want to see their support used in an effective and meaningful way. This presentation will focus on charitable giving trends and what donors need to do to avoid “donor remorse” and make sure that their philanthropic goals are met.

TO ATTEND

The event is open to the public at no charge. For more information, contact David Scarrow at 231-348-7584.

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